

# Tara McCaughey

## Head of Technology Solutions & Sustainable Agriculture for Syngenta Canada

Tara McCaughey is Head of Technology Solutions & Sustainable Agriculture for Syngenta Canada. She leads a diverse team that is accountable for ensuring confidence in both products and technologies from Syngenta. Comprised of agronomists, technical experts, and digital ag specialists, her team is focused on understanding the needs of Canadian growers and delivering products and services that bring value to the farm.

Tara provides leadership and direction for the development and deployment of technical products, services, and new product introductions as well as enabling fit for purpose digital tools that help farmers optimize their operations and lead in smart farming practices. Additionally, Tara and her team are leading initiatives to support progress in advancing sustainability and working with the value chain in supporting sustainable agricultural outcomes.

Tara brings broad experience to this role gained over the course of her 28-year career with Syngenta. She holds a B.Sc. in Land Resource Science and a M.Sc. in Weed Science from the University of Guelph and has held roles in regulatory, crop protection development as well as product and customer marketing.

Syngenta Canada is an agribusiness whose ambition is to be the most collaborative and trusted team in agriculture, providing leading seeds and crop protection innovations to enhance the prosperity of farmers and ensure the continued sustainability of agriculture.

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